

Dear Friends and Readers,

In 2010 I co-founded the Santangel's Review investing newsletter and later its successor, the Private Investment Brief. Of only middling commercial success, the PIB and its associated blog and Twitter account achieved cult status for the outstanding quality of their [writing](#)—a rather backhanded compliment it would seem, in a world of media meltdowns, shortened attention spans, and billions of published authors.

Then readers worldwide began contacting me in confidence, seeking my writing and editing help with projects that still depend on premium persuasion—an intelligent argument addressed to an intelligent audience—in narrative form:

- Launch letters for hedge fund managers
- Investor presentations for fundraising startups
- Complex customer pitches for B2B entrepreneurs
- and more.

Early results were excellent, one client whispered my name to another, and one day I'd discovered a new métier as a modern media soldier of fortune—a commercial communications consultant for hire.

If you have such a project, if your hopes for it are high, high enough to hire someone, then perhaps I can help you...

Please inquire at [info@privateinvestmentbrief.com](mailto:info@privateinvestmentbrief.com)

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PIB Communications Consulting

